

THE AMERICAN ACADEMY OF  
MATRIMONIAL LAWYERS PRESENTS:



# THE NATIONAL FAMILY LAW CONFERENCE

## ACCELERATE YOUR PRACTICE



**MAY 16-18, 2024**

**EMBASSY SUITES BY HILTON NASHVILLE  
DOWNTOWN  
NASHVILLE, TENNESSEE**





## THURSDAY

**Opening Keynote by Jack Newton, Author of *The Client-Centered Law Firm: How to Succeed in an Experience-Driven World***

**Navigating the Modern Family Landscape: Drafting Parenting Plans in an Evolving Society**

**From Courtrooms to Cash Flow: Mastering the Business of a Profitable Family Law Firm**

**Hot Tips to Elevate Your Family Law Practice**

## FRIDAY

**The Art of Attraction: Drawing Clients, Referrals & Profits to Your Family Law Practice**

**Business, Bucks & Breakups: Mastering Business Valuations & Leveraging Your BV Expert in Divorce**

**Presenting a Champagne Case on a Beer Budget**

**The Ethics Equation: Balancing Advocacy & Responsibility in Family Law**

**Shifting Sands: Understanding the Erosion of the UCCJEA in a Mobile Society**

**Crypto, Cash & Concealment: Finding and Tracking Hidden Assets in Divorce**

**Game of Trials: Mastering the Courtroom in the Age of Modern Family Law**

## SATURDAY

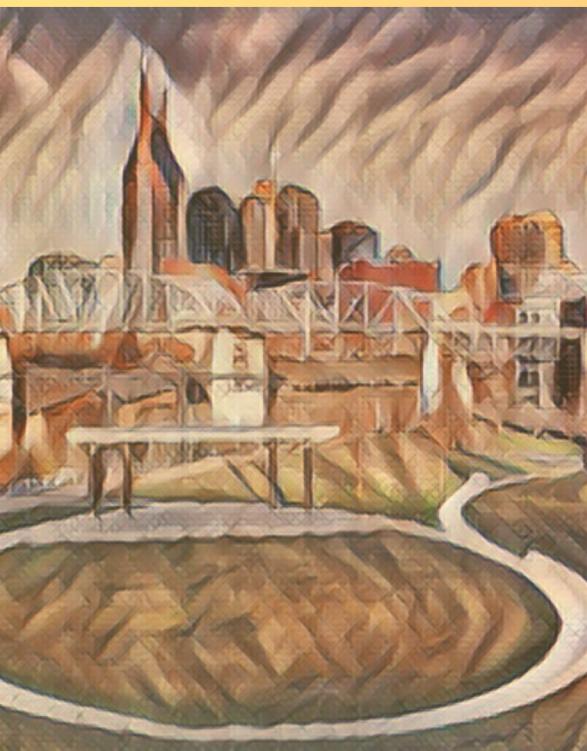
**Psychological Warfare: Understanding and Utilizing Mental Health Evaluations in Litigation**

**Money Matters: Navigating Tax and Financial Landmines in High Net Worth Divorces**

**Retirement Riddles: Unraveling IRA, 401(k) QDROs & More in Divorce**

**The Drunk Elephant in the Room: Managing & Litigating Alcohol Abuse Issues in Divorce and Child Custody Cases**

**Closing Keynote by Steven N. Peskind, Author of *The Divorce Trial Manual: From Initial Interview to Closing Argument* (2nd ed.)**





# PROGRAM DETAIL

## THURSDAY

### Opening Keynote

Speaker: **Jack Newton**

Author of *The Client-Centered Law Firm: How to Succeed in an Experience-Driven World*

Jack Newton is the CEO and Founder of Clio and a pioneer in cloud-based legal technology. He is not only an expert in cloud security, ethics, and efficiency for lawyers, but also a visionary who has been shaping the future of law for over a decade and inspired thousands of lawyers to embrace the power of cloud technology and client-centered design.

He is a nationally acclaimed author and speaker. His book, *The Client-Centered Law Firm*, is a #1 bestseller that reveals the secrets of building a successful and sustainable law practice in the digital age. Jack is also the host of *Daily Matters*, a podcast that explores the latest trends and innovations in the legal industry with top-notch guests and insights.

Don't miss this opportunity to learn from Jack Newton, one of the most influential and innovative leaders in legal technology, as he shares his vision, his experience, and his advice on how to run your firm securely, ethically, and efficiently and transform the way legal services are experienced by your clients.







# PROGRAM DETAIL

## THURSDAY

### **Navigating the Modern Family Landscape:**

#### **Drafting Parenting Plans in an Evolving Society**

In today's ever-evolving society, the concept of family is undergoing a profound transformation. This presentation will delve into the intricacies of drafting parenting plans that address such cutting-edge topics such as co-parenting in blended families, challenges presented by relocation, how to account for remote work and education, and the impact of technology and social media impact on parenting plans.

### **From Courtrooms to Cash Flow:**

#### **Mastering the Business of a Profitable Family Law Firm**

Join managing partners from three prominent law firms, who will pull back the curtain and discuss the essential components for establishing and sustaining a successful, profitable law firm of any size. Topics will include case selection, risk management, accounts receivable, and strategic billable rate and hour management.

### **Hot Tips to Elevate Your Family Law Practice**

This engaging session is designed to equip family law attorneys with actionable insights to thrive in today's legal landscape. A panel of nationally renowned AAML Fellows will provide tips and tools to empower you to excel in the ever-evolving field of family law. Whether you're seeking to enhance your client relationships, streamline your processes, or boost your professional growth, this presentation has you covered.



# PROGRAM DETAIL

## FRIDAY

### **The Art of Attraction: Drawing Clients, Referrals & Profits to Your Family Law Practice**

Unlock the secrets of client attraction and watch your family law practice flourish. From harnessing the power of compelling storytelling to building a robust online presence and nurturing lasting client relationships, you'll discover techniques to revolutionize the way you approach your family law practice, ultimately leading to increased client acquisition, heightened reputation, and impressive financial gains.

### **Business, Bucks & Breakups: Mastering Business Valuations & Leveraging Your BV Expert in Divorce**

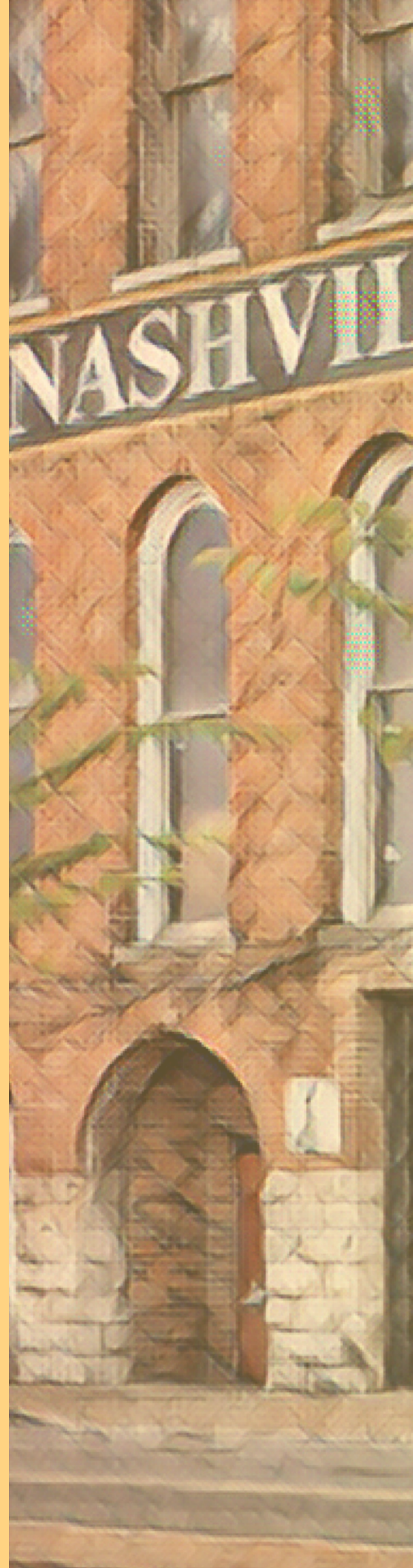
This session will demystify the intricacies of business valuations and empower you to harness their full potential in family law cases. Discover the art of selecting, collaborating with, and deposing business valuation experts to strengthen your legal arsenal. Also, uncover insights on leveraging these experts as consultants in complex scenarios to help gain an edge in the complex family law cases.

### **Presenting a Champagne Case on a Beer Budget**

How do you manage and litigate a complex case without breaking the bank? Learn ways to maximize the impact of discovery while staying within budget constraints. Discover the strategic advantages of engaging experts on a limited scope basis. This eye-opening session that will equip you with the tools and strategies to present a top-tier case without the financial strain.

### **The Ethics Equation: Balancing Advocacy & Responsibility in Family Law**

This thought-provoking presentation will delve into advanced ethics topics, including the AAML's Bounds of Advocacy, as we explore the intricate balance between zealous representation and ethical responsibility. Discover the strategies and insights that will not only elevate your practice but also ensure you uphold the highest ethical standards in every case and empower you to navigate the moral complexities of family law with confidence and integrity.







# PROGRAM DETAIL

## FRIDAY

### **Shifting Sands: Understanding the Changes & Erosion of the UCCJEA in a Mobile Society**

In a world where families are constantly on the move, understanding the ever-shifting landscape of child custody jurisdiction is more important than ever. This session will address the intricate web of the UCCJEA, shedding light on its evolving jurisdictional standards for establishing, modifying, and enforcing child custody determinations. In an era where jurisdictional disputes can lead to costly delays, having the knowledge and insights needed to effectively navigate these complex cases will help ensure the best outcomes for your clients in our increasingly mobile society.

### **Crypto, Cash & Concealment: Finding and Tracking Hidden Assets in Divorce**

In an age where digital currencies, offshore accounts, and complex financial instruments can be used to conceal assets, this session will unveil advanced techniques to uncover and unlock the secrets of financial discovery in divorce cases. Join us as we delve into the world of forensic accounting, digital forensics, and legal strategies to unearth hidden wealth. This session will equip you with the tools and knowledge necessary to protect your clients' interests and ensure that equitable divisions are truly fair and just, even when assets are cleverly concealed.

### **Game of Trials: Mastering the Courtroom in the Age of Modern Family Law**

This must-attend presentation will provide a riveting look at modern family law trials and prepare you to conquer the courtroom like never before. Our skilled presenters will help unravel the intricacies of direct and cross-examination techniques, demystify the rules of evidence, and address the art of exhibit selection and presentation, to provide you with the strategic insights needed to navigate the courtroom with confidence and precision.



# PROGRAM DETAIL

## SATURDAY

### **Psychological Warfare: Understanding and Utilizing Mental Health Evaluations in Litigation**

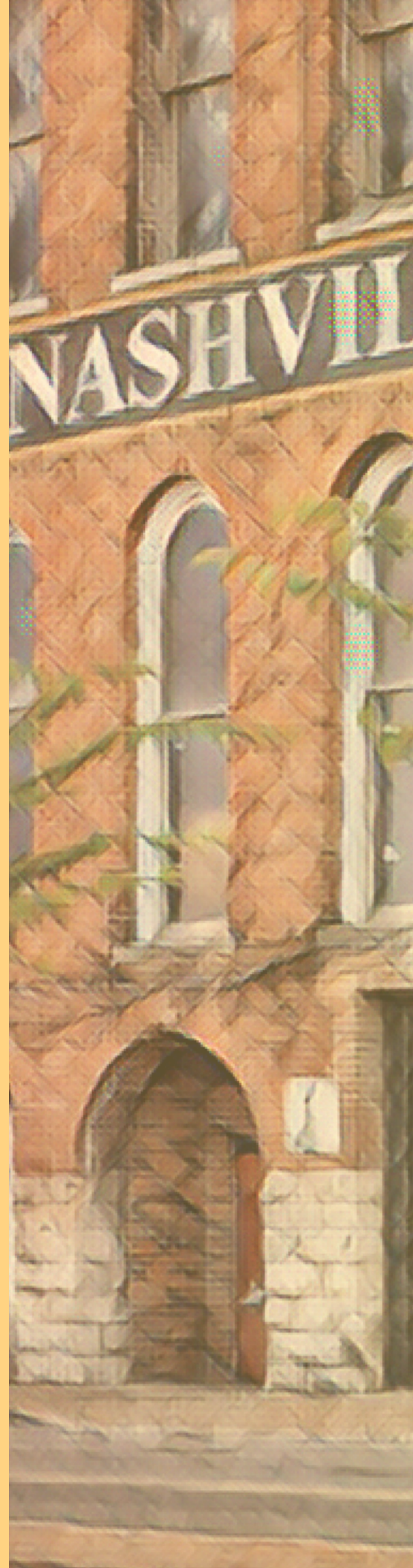
Delve into the world of mental health experts and evaluations as we demystify the different types, their strengths, and limitations. This session will equip you with the strategic knowledge and insights to work with mental health experts and navigate the complexities of psychological evaluations, allowing you to advocate for your clients with unmatched precision in family law litigation. Don't miss this opportunity to master the psychological battlefield of the courtroom.

### **Money Matters: Navigating Tax and Financial Landmines in High Net Worth Divorces**

Join us for an insightful session covering key financial aspects in family law cases. Our speakers will guide you in identifying and managing assets with built-in taxable gains, addressing the nuances of net value negotiation and in-kind distributions. Explore the concept of double dipping in income streams from rental real estate, retirement annuities, and businesses, and learn how to make strategic decisions early in your case. Finally, delve into the timing, taxation, and valuation of equity compensation, including restricted stock, options, and appreciation rights, while considering the impact of client risk tolerance. Don't miss this opportunity to sharpen your financial acumen.

### **Retirement Riddles: Unraveling IRA, 401(k), QDROs & More in Divorce**

Prepare to decode the complexities of retirement assets in divorce cases. This enlightening session will navigate the labyrinth of retirement assets, including IRAs, 401(k)s, and the interplay between alimony and retirement as well as mandatory withdrawals and their effects on benefits. Uncover the strategic nuances of QDROs (Qualified Domestic Relations Orders) and master the art of achieving equitable distributions. We will unravel the retirement riddles that often confound divorce proceedings and equip you with the knowledge and skills needed to secure your clients' financial futures.







# PROGRAM DETAIL

## SATURDAY

### **The Drunk Elephant in the Room: Managing & Litigating Alcohol Abuse Issues in Divorce and Child Custody Cases**

Confront the challenging issue of alcohol abuse in divorce and child custody cases in this presentation. Join us as we navigate the complexities of addressing substance abuse within family dynamics, offering practical insights on when and how to tackle this sensitive issue in your cases. Learn strategies to proactively set up families for success beyond litigation and discover the power of tools like SoberLink to substantiate substance abuse claims and present compelling evidence at trial. Don't miss this opportunity to gain the knowledge and tools needed to ensure the safety and well-being of families affected by alcohol abuse.



# PROGRAM DETAIL

## SATURDAY

### Closing Keynote

**Speaker: Steven N. Peskind**

Author of *The Divorce Trial Manual: From Initial Interview to Closing Argument* (2nd ed.)

Get ready to learn from one of the best family lawyers in the country. Steven Peskind, principal of the Peskind Law Firm in St. Charles, IL, is widely recognized as a leader in the field of family law. For over 30 years, he has been representing clients in high-profile and complex cases, earning the trust and respect of politicians, judges, professionals, business owners, and executives.

Mr. Peskind is not only a successful practitioner, but also a prolific author and speaker on family law topics. He has written five books, including the acclaimed *The Family Law Trial Evidence Handbook* and *The Divorce Trial Manual: From Initial Interview to Closing Argument*. He currently serves as Co-Editor of the AAML Journal and Co-Director and faculty member of the ABA Family Law Trial Advocacy Institute, which is presented annually in Kansas City, MO.

Mr. Peskind's excellence and expertise have been recognized by prestigious organizations and institutions. He is a Fellow of the American Academy of Matrimonial Lawyers, a member of the American Law Institute, and a Diplomate of the American College of Family Trial Lawyers. Don't miss this chance to hear one of the most influential and innovative family lawyers in the nation share his insights, experience, and advice on how to master family law litigation.

