**To: [Name],**

**Subject:** Upcoming Professional Development Opportunity – The 2024 National Family Law Conference, by AAML

**Hi [Name]**:

I am very interested in attending the 2024 National Family Law CLE Conference, held May 16-18 in Nashville, TN. It’s put on by the highly respected and well-known American Academy of Matrimonial Lawyers (AAML). I’ve outlined a few of the topics/take always and have the strong sense it would positively impact my professional growth and value to the firm.

The National Family Law Conference is an opportunity for me to attend an inspirational and energized family law event put on by the Best of the Best Family Lawyers – AAML. I will be learning directly from the experts, able to ask critical questions while being able to hone my skills and amplify my network by attending this advanced family law conference. The event is slated to have nearly 250 up and coming motivated Family Lawyers — from law firms of all sizes throughout the US.

This event is especially important as our law firm needs to continue to navigate and successfully advance and grow in this dynamic environment, while attracting and landing better and better clients. I feel confident this is a conference that will equip me with the actionable information, solutions and professional connections I need to help me get to the next level of success within the firm. Some of the many dynamic topics to be addressed include:

* Mastering the Business of a Profitable Family Law Firm
* Drawing Clients, Referrals & Profits to Your Firm
* Cutting Edge Parenting Issues and Plans
* Commanding the Courtroom & Mastering Oral Arguments
* Hot Tips to Elevate Your Family Law Practice
* Navigating the Modern Family Landscape

There will also be business opportunities to explore with Exhibitors and Sponsors – that can potentially accelerate my practice and our firm with actionable solutions. After the conference, I very much will look forward to providing you and the others with a full summary outlining the lessons I learned and my recommendations for how we can implement them.

**(Required: insert one or more challenges of firm or your personal growth, that could be benefited from attending based on conference topics)**

I’m confident my attendance at the event will present substantial benefits for myself and the firm. I will be able to implement ideas learned from the moment I get back to our client work, making this an appropriate use of our professional development budget and my time.

I very much appreciate your consideration of my request to attend the National Family Law Conference and look forward to discussing with you at your earliest convenience.

Sincerely,

**[Your Name]**